



**Aide  
Chemists**

Your health, our care

Making Primary Care  
Accessible with

**Momentum**



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Chemists**  
Your health, our care

# Momentum

an Aide Chemists Initiative.

[momentum@aidechemists.com](mailto:momentum@aidechemists.com)

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# What is Momentum?

“We understand the needs of independent pharmacies & want to bring our expertise as well as technology to assist them grow and make an impact in their communities”

-- Abigail Achora, Chief Executive Officer

Momentum represents a conversion franchise programme, conceived by Aide Chemists, which affords independent pharmacies the opportunity to operate and function akin to Aide Chemists within their respective communities.

Such an arrangement integrates community pharmacies into a cohesive network, wherein both pharmaceutical care and primary care services are sustained utilizing cutting-edge technology.

The collaborative services encompass the Aide Merit Loyalty Programme, Patient Relief Programme, and Aide Cares Subscription Programme, fostering a comprehensive support system for clients.



# How does Momentum work?

Momentum operates by extending a suite of advantages that facilitate the provision of care to your patients with ease.

By leveraging the expertise of Aide Chemists, you can manage your pharmacy without concerns over extraneous matters, thereby allowing you to focus on serving the community effectively.

Momentum serves to bridge existing gaps, transforming your aspirations into a tangible reality for the community. By obtaining a license for our reputable name and expertise, you can expand your reach, instilling confidence in those who have come to trust our brand and the services you provide.

Our team will assist you to become a key deliverer of primary care in your community, thereby, getting new clients as well as retaining the old ones. You will be instrumental in key interventions in malaria, diabetes, hypertension, and reproductive health.



“The success of a pharmacy is the impact it generates for all stakeholders. The impact should be durable and lasting and should benefit insiders and the public”

**Pharm David Addo, Chief Product Officer**

# Who is the owner of Momentum ?

“A Momentum member depending on the type he chooses is still the owner of the pharmacy. However, we share control of the operations & the profits. This is win-win for all parties.”

**Abigail Abora, Chief Executive Officer**



Momentum does not usurp ownership from the member. Rather, it represents a collaborative approach to operational control, while respecting the member's proprietorship of the company.

We partake in a proportion of your success as you generate profit. By employing our proprietary software, Aide ERP, we collect data from the operations and utilize the gathered information to develop advantageous initiatives that positively impact the community.

Utilizing the acquired data, we can generate precise forecasts pertaining to inventory cycles and disease prevalence within the community, subsequently informing manufacturers and policymakers to facilitate enhanced health outcomes.

We endeavor to provide comprehensive training, enabling you to excel as a manager of operations under our expert guidance and supervision. Ultimately, we serve as your steadfast partners for the duration of the contractual agreement.

# What does Momentum offer you?

## BRANDING

Momentum branding shall be prominently exhibited within and outside the pharmacy premises. The Aide logo will be featured on both the interior and exterior surfaces, thereby denoting our partnership. The pharmacy's name retention is contingent upon the specific membership tier selected.

## PHARMACY MANAGEMENT

Upgrades to the pharmacy's current facilities may be implemented subject to a mutual agreement between Momentum and the owner. A comprehensive revamp of the premises holds the potential to transform the pharmacy's appearance and ambiance, ultimately contributing to an improved customer experience.



## WORKING CAPITAL

Based on the agreement, we offer working capital to cover inventory and refurbishment expenses for the pharmacy's operations. The portion of working capital allocated for refurbishment may be subject to interest. However, the interest rate will be significantly lower than standard bank rates and open to negotiation.

## INVENTORY MANAGEMENT

Inventory shall be furnished to the pharmacy from our network of vendors, extended to you on a credit basis. The initial supply constitutes a portion of the working capital loan, exempt from interest accrual.

Payment for subsequent supplies shall be rendered in 45-day intervals through installments. By employing our Aide ERP system, we shall diligently oversee stock levels and promptly supply the requisite inventory upon request.



# What does Momentum offer you?



## DIAGNOSTIC SERVICES

Momentum members are granted the ability to employ the Patient App as a means of offering diagnostic services within the pharmacy setting. Patients may acquire their blood glucose and blood pressure readings at the pharmacy, with subsequent updates to their app or clinical reference at a future time. Health screenings are an integral component of our community engagement initiatives. Through our assistance, these screenings shall be performed on a regular basis.

## AIDE MERIT NETWORK

As a distinguished Momentum member, you shall obtain access to our esteemed Aide Merit Loyalty clientele, in addition to an array of diverse programs and services featured on our Aide Patient App. Moreover, you will possess the capacity to extend discounts on pharmaceutical products.

## PRIMARY CARE

Momentum members shall obtain access to our virtual doctors through our telemedicine services, empowering them to deliver prompt primary care to their respective communities. Furthermore, our primary care interventions shall serve to augment the efficacy of referral services.

## POINT OF SALE (POS) SOFTWARE

Momentum members are granted entry to our sophisticated Aide ERP software, which elevates the user experience when interacting with clients. This software delivers comprehensive insights into monthly profitability and facilitates stocktaking. The POS software furnishes pertinent data regarding inventory performance and services rendered while simultaneously mitigating losses resulting from expired items. In collaboration with our partnership, the facilitation of electronic payments in the pharmacy shall be streamlined, with Momo and debit cards effortlessly accommodated.




# Requirements for joining Momentum?

" A Momentum membership requirement is a standard for key operating metrics. Every pharmacy needs those standards in place. We look out for them as key ingredients for accepting members. "  
-Pharm David Addo, Chief Product Officer

For membership in Momentum, you need the following:

- Business licenses & permits: PC, Hefra, Municipal
- Tax Compliance: PAYE payment evidence, Tax Clearance Certificate
- SSNIT Compliance: Evidence of SSNIT registration & payment
- Insurance: Property & inventory insurance
- Financial Records: Evidence of sales covering six months
- Location: Population of about 15,000 people within 30km radius



Any relevant document that may be useful for evaluation of the application can be submitted through the online portal with the application for membership.

For enquiries, send WhatsApp to 0246301704.



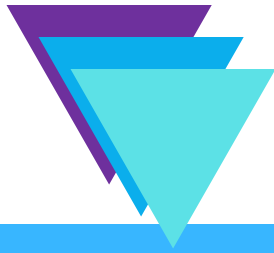
# Join Momentum!



[www.aidechemist.com/franchise](http://www.aidechemist.com/franchise)



# Contact us at Momentum



We are available to answer your questions and queries on Momentum.

Reach us at:

V194 Broccoli Street, Ashalley Botwe, Accra

WhatsApp: 0246301704

Call: +233501448667

Email: [momentum@aidechemists.com](mailto:momentum@aidechemists.com)



Disclaimer: Momentum is subject to terms & conditions agreed on contract signing.  
This is not an offer to purchase a pharmacy or provide credit to any pharmacy.